



Purdue Energy Forum

Corporate Sponsorship Package

Dear Potential Partner,

On behalf of the Purdue Energy Forum, I would like to express my excitement for your interest in being a sponsor for our ever-growing organization, for the 2012-2013 academic year! Enclosed in this packet is a report of our newly formed and highly anticipated organization here at Purdue University.

The Purdue Energy Forum started this year off by creating and hosting the **4th Annual Senator Richard G. Lugar Collegiate Energy Summit** at which Senator Lugar of Indiana was in attendance as the main guest speaker. This free and public event was designed to engage, motivate, and encourage college student leaders to focus on America's energy challenges, careers, security, and research. The summit also served as a networking opportunity for all in attendance which included researchers, 20 energy-related companies, and students from 11 different Universities.

We are hosting the Green Week and on Energy Day we are putting on The Energy is Right where contestants are given Prizes for guessing the energy consumption of everyday electrical goods. This event is being hosted on the 22nd of October, outside the Class of 1950, and is open to anyone with interest.

Apart from that we are also:

- Setting up Energy Clubs in Local and State High Schools. This initiative is aimed primarily at the High School students and getting them involved in the Alternative Energy Industry
- Re-Greening the Knoy Hall of Technology
- Participating in the Student Soybean Product Innovation
- Participating in the Burton D. Morgan Business Competition

Our organization has an impressive starting lineup for the coming school year. With funding and sponsorship, our organization will have the capacity to create an even wider scope of influence and promote speakers of the highest quality. The Purdue Energy Forum sincerely wishes you will support our organization which strives to envelope energy related topics on campus and across the planet.

Very Respectfully

Anthony Wurl
President

Purdue Energy Forum

Purdue Energy Forum

Executive Board

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Anthony Wurl

Treasurer

Manami Yokota

Chief Marketing Officers

Kimberly Reppa

Kiah Griffith

Chief Outreach Officer

Patty A Campbell

Chief Committee Officer

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Website

PurdueEnergyForum.org

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EnergyForum@purdue.edu



Purdue Energy Forum

Organization Background

The Purdue Energy Forum is a new student organization made up of a group of members that are interested in learning more about as well as working on solutions for energy challenges found in society. The focus is on any aspect of energy generation, transportation, storage, or usage. Within these topics, our focus is on comprehensive energy solutions that are economical, enduring, and feasible.

Our motto is "***Illuminated minds brightening the world.***" That is, we focus on the learning about the principles of current energy technology, as well as that being developed today. This is done through our monthly speaker series, where experts in their field are brought in to discuss their research and their views on the future of energy in the world today.

Collaboration is important to successful organizations. This becomes even more crucial when covering a topic as broad and diverse as energy. Networking and working with other interested parties is crucial to accomplishing our goals. There are many other organizations on campus that are interested in energy sustainability. The forum allows different student organizations to present their projects and research to an interested body of students who seek to learn or be involved with energy related movements.

Finally, our interest is in innovative solutions and technologies to solve society's energy challenges. It is once we have properly educated ourselves and achieved a support through collaboration that this becomes possible. We are a club of action. Through corporate sponsorship, government grants, and school assistance, PEF hopes to fund various projects and solutions of our members.

Our organization represents all students because we allow any to join to be part of the energy progress. It is beneficial to all to allow those with ideas or projects an open floor and network to speak. The audience in which they will have at the forums will be more inclined to get involved because of the common interest of the monthly meetings. Purdue Energy Forum is an outlet that has not been available to students here at Purdue, but in our ever energy conscious world. This will give them an opportunity to be a part of the solution.

For more visit our website: PurdueEnergyForum.org!



Purdue Energy Forum

Consent Agreement

Purdue Energy Forum Corporate Sponsorship Package
2012-2013

Company Information

Company Name: _____
(exactly as you wish it to appear on all promotional materials)

Address: _____

City: _____ State: _____ Zip: _____

Main Contact/Title: _____

E-mail: _____ Phone: _____

Consent and Agreement

- Purdue Energy Forum reserves the right to determine the appearance such as size and location of the company names/logos on merchandise.
- Purdue Energy Forum reserves the right to determine the mechanism for giveaway items such as business cards, flyers, bags, folders, etc.

We, _____ (company name) agree to abide by the regulations governing sponsorships and advertising set forth in this agreement and to all conditions by Purdue Energy Forum.

Authorized signature: _____

Name (Printed): _____

Title: _____ Date: _____



Purdue Energy Forum

Commitment Form

Sponsorship Commitment

The following are the opportunities available for you to financially invest in the Purdue Energy Forum. You company may choose to select more than one option.

∇ General Donation, Amount: _____

Specific Events and Sponsorship Opportunities

∇ Green Week, Amount: _____

∇ November Forum, Amount: _____

∇ December Forum, Amount: _____

∇ February Forum, Amount: _____

∇ March Forum, Amount: _____

∇ April Forum, Amount: _____

∇ Spring fest, Amount: _____

∇ Competetions: _____

Total Sponsoring, Amount: _____

Corporate Sponsorship Level

Platinum (\$2500 min)

Gold (\$1000 min)

Black (\$500 min)

Based on level, your contact will be notified if further material is required (i.e logo, ads, multimedia, etc.) to fulfill your sponsorship incentive. Each sponsor will have a member of the Purdue Energy Forum responsible for communication.

On behalf of the entire Purdue Energy Forum team, we thank you for your support for energy education and solutions across the planet! If you have any questions, please feel free to contact our President, Anthony Wurl, at energyforum@purdue.edu or the Fundraising Chairman Siddharth Pannir, at spannir@purdue.edu.



Purdue Energy Forum

Making Your Gift

Purdue Energy Forum uses the Purdue Foundation for gift/donation transactions. The Purdue Foundation aids the process to make your contribution completely tax deductible.

Mail

Make checks payable to **Purdue Foundation**.

Specify **Purdue Energy Forum** on the comment line.

Send to:

Advanced Services, Purdue University
Dick and Sandy Dauch Alumni Center
403 S. Wood Street
West Lafayette, IN 47907-2007
United States of America

Phone

Complete your donation/sponsorship using credit card or debit card over the phone: 1-800-319-2199.

Online

Make a gift online through our secure website using your credit card (VISA, MasterCard, Discover or American Express), your debit card, or directly from your checking account.

Go to: <https://donate.purdue.edu>

Gift Information for the following sections:

Select a Designation Area: select '**Other – specify in comments**'

Select a Fund: **leave blank**

Other Instructions: type in **Purdue Energy Forum**

Appeal code: **leave blank**

Questions

Call 1-800-319-2199 or email gifts@purdue.edu

****Contributions to the Purdue Foundation are deductible as charitable contributions. A tax receipt will be sent to the donor after the gift is processed.****



Purdue Energy Forum

Benefits of Sponsorship

Corporate Sponsorship Level Information

Benefit	Platinum (\$2,500 min)	Gold (\$1,000 min)	Black (\$500 min)
Company logo posted on our website under sponsors list	Large icon	Medium icon	Small icon
Company bio readable on our website	Yes	No	No
Company logo represented on monthly forum flyer	Yes, all remaining	Only on one Selected	No
Company representative able to speak at forum as main speaker	Yes, including non-sets forum	Yes	No
Company logo displayed on overhead projection at monthly forum	Yes	Yes	Yes
Company logo on our Event T-shirts (Green Week, Engineering Week, Spring Fest)	Yes	No	No